



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Application of:

) Group Art Unit: 3611

) Fowler et al.

) Examiner: Green, B.

Serial No.: 10/666,420

) AMENDMENT AND RESPONSE

Filed: September 19, 2003

)

Atty. File No.: 4742CEDPM-43

)

For: ADHESIVE SHELF TALKER

)

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
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SHERIDAN ROSS P.C.

BY: *Christine Jacquet*

Dear Sir:

Applicant submits this Amendment and Response to address the Office Action having a mailing date of March 24, 2005. Also enclosed is a check in the amount of \$200.00 as the fee for the additional independent claim presented herein. Please credit any overpayment or charge any underpayment to Deposit Account No. 19-1970.

Please amend the above-identified patent application as follows:

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